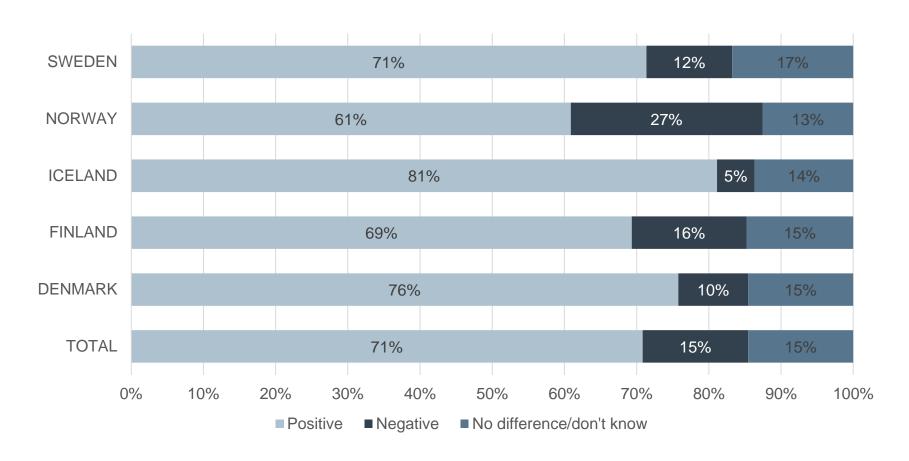
### **Views on free trade and TTIP in the Nordic Countries**





# Is free trade over all positive or negative?

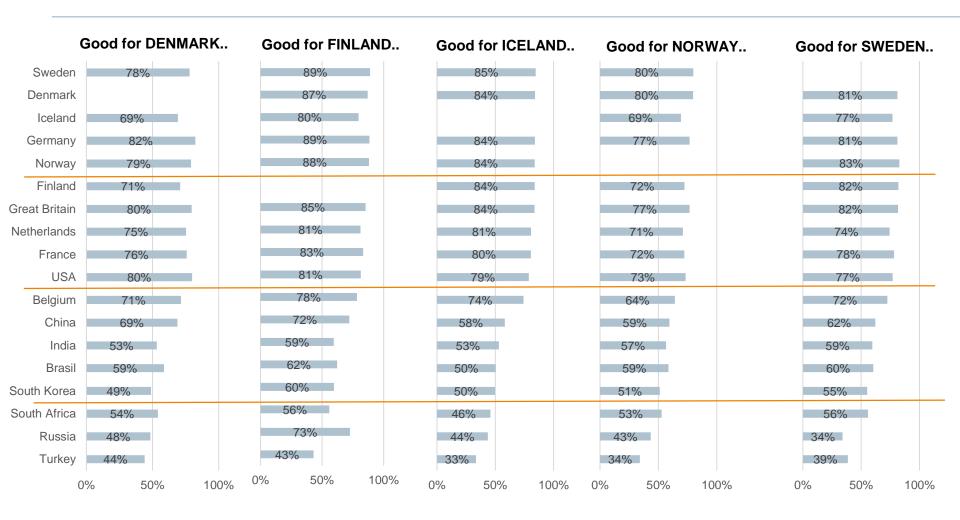




Question: Do you think that free trade - enabling [COUNTRY]'s companies and individuals to export and import goods and services to and from foreign countries without tariffs or other barriers - is overall something positive or something negative?

### Prefered trade partners for each country 73-81 percent regards increased trade with USA 'good'

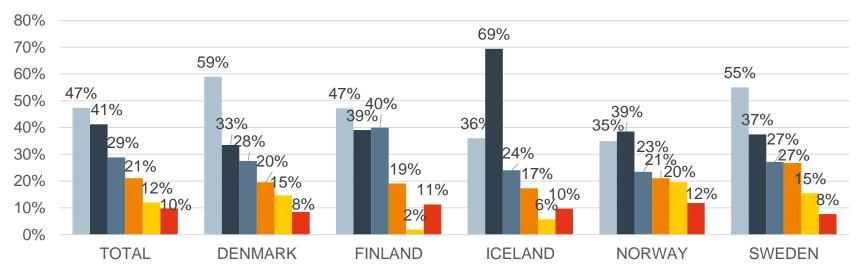




Question: Which of the following countries do you think it would be good/bad for [COUNTRY] to increase trade with? EXCLUDE [COUNTRY] FROM ALTERNATIVES LIST

#### Strongest pro-trade arguments in each country Export perspective stronger in SE, DK, import perspective in NO, IS



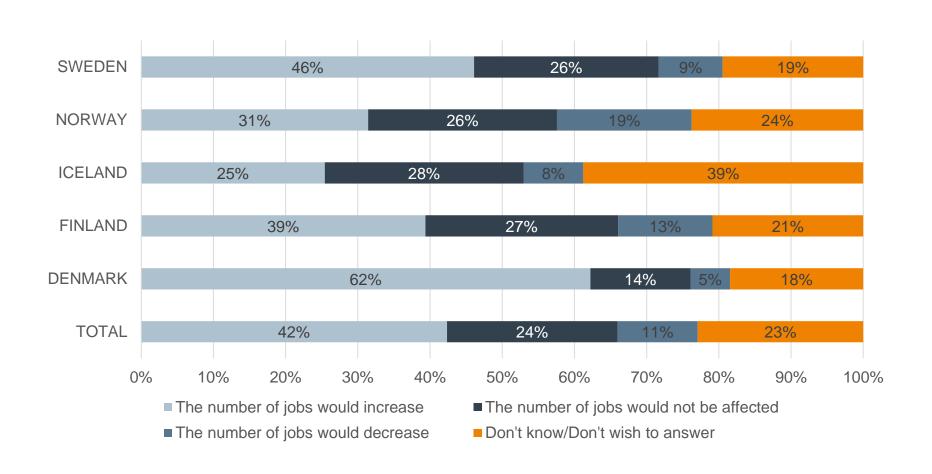


- Free trade is an advantage for [COUNTRY]'s export business and thus creates jobs in [COUNTRY]
- Consumers would see lower prices and a greater range of products and services
- Free trade fosters competition and develops enterprise
- Free trade strengthens relations between countries and decreases the risk of war
- Free trade lifts countries out of poverty
- None of the above

Question: Which, if any, do you consider the strongest arguments FOR free trade? (choose max 2)

### Perceived TTIP impact on jobs Danes most optimistic

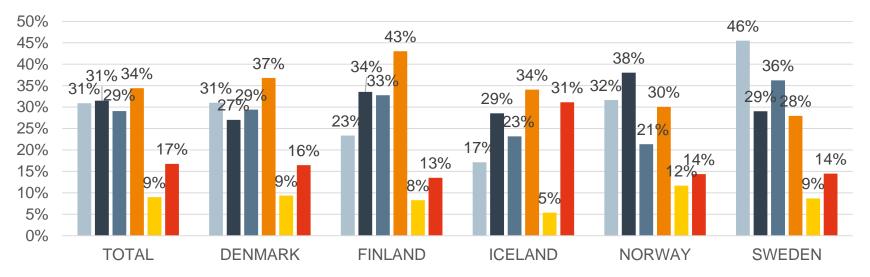




Question: How do you think a free trade agreement between EU and USA would impact the number of jobs in [COUNTRY]?

### Strongest arguments AGAINST free trade



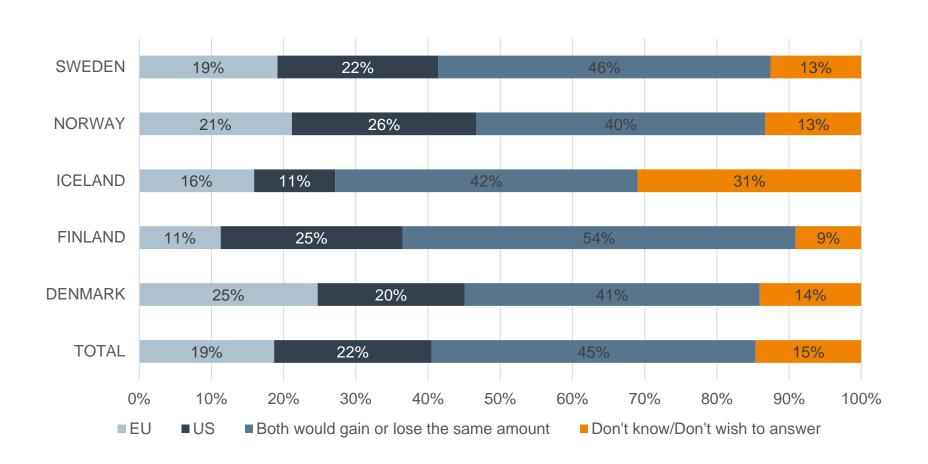


- Increased transportation volumes could lead to increased environmental impact
- Free trade could threaten jobs due to increased competition from other countries
- Harmonized product standards could lead to lower environmental and product safety standards
- We might have to open our market to GMOs
- Free trade leads to higher food prices in developing countries
- None of the above

Question: Which, if any, do you think are the strongest arguments AGAINST free trade? (choose max 2)

### Who will benefit the most from TTIP – EU or the US?

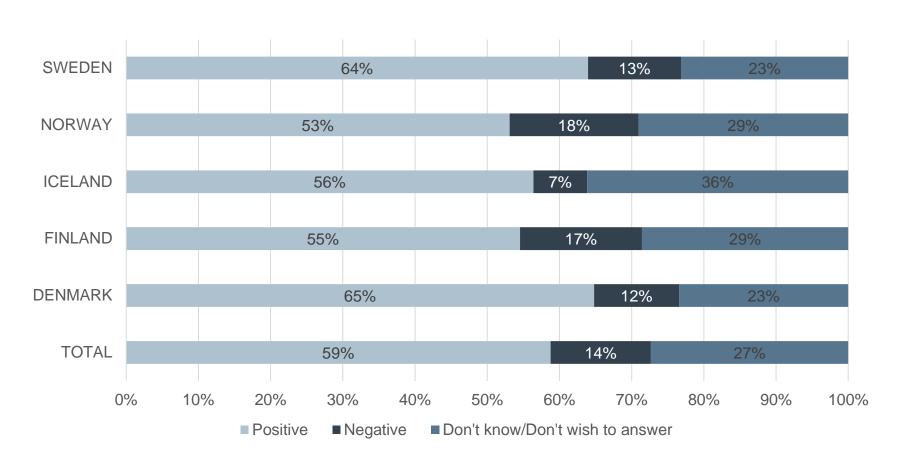




Question: Which side do you think has the most to gain from a free trade agreement between the EU and the US?

## Overall sentiment towards the TTIP agreement





Question: A free trade agreement intended to increase transatlantic trade is currently being negotiated between the EU and the US. How do you feel about the EU signing a free trade agreement with the US?

#### Methodology



- CINT delivered interviews with web panelists in all countries except for Iceland, where the panelists were delivered by MMR. Both Panel providers work with ESOMAR approved panel recruitment and maintenance. Stratified sampling with regards to gender, age and region was applied in each country.
- Field period Swe-Nor-Den-Fin: 2015-July-31 2015-August-11
- Field period Iceland: 2015-August-06 2015-August-11
- Number of respondents:

Sweden: 1002Norway: 1002Denmark: 1003Finland: 1001

- Iceland: 578