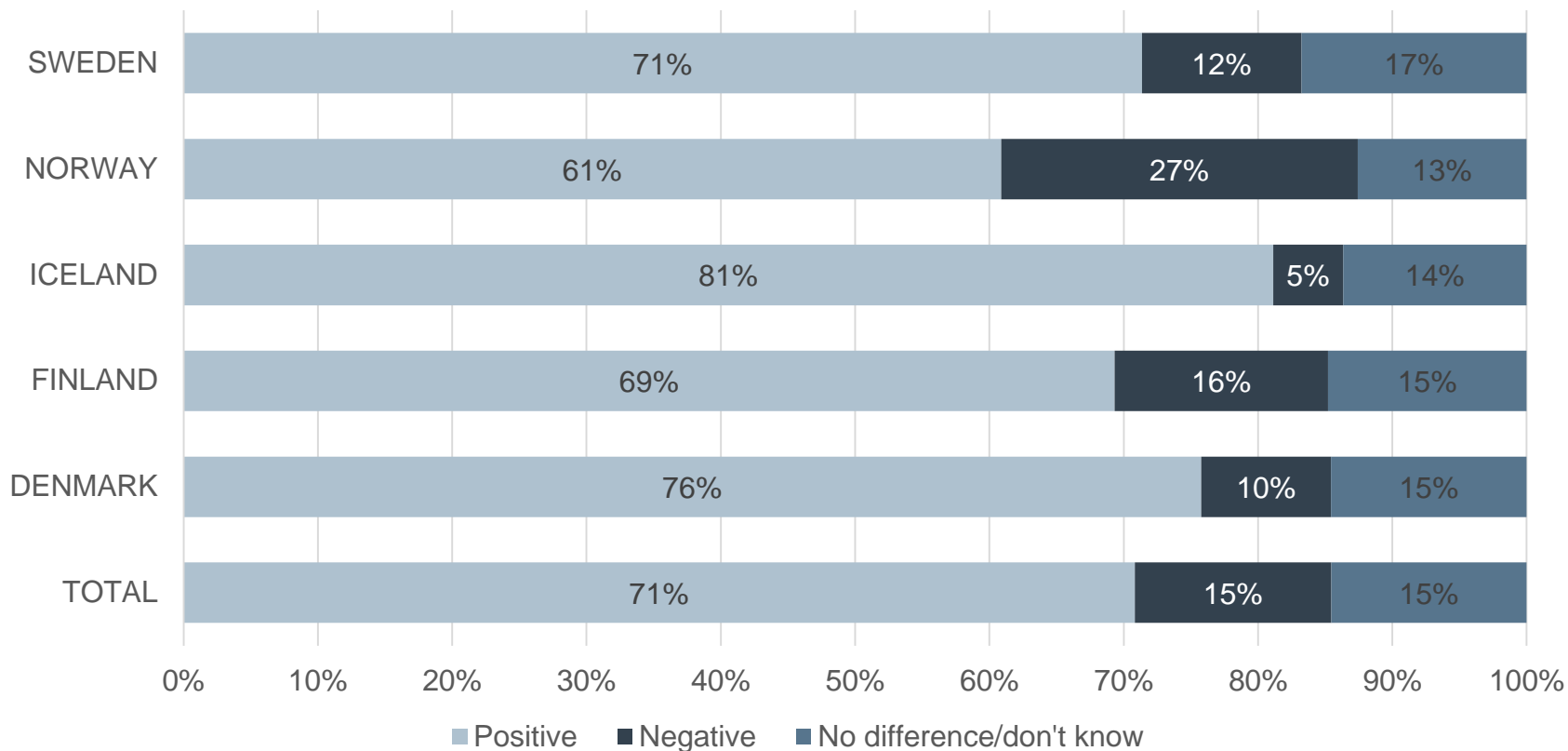


Views on free trade and TTIP in the Nordic Countries



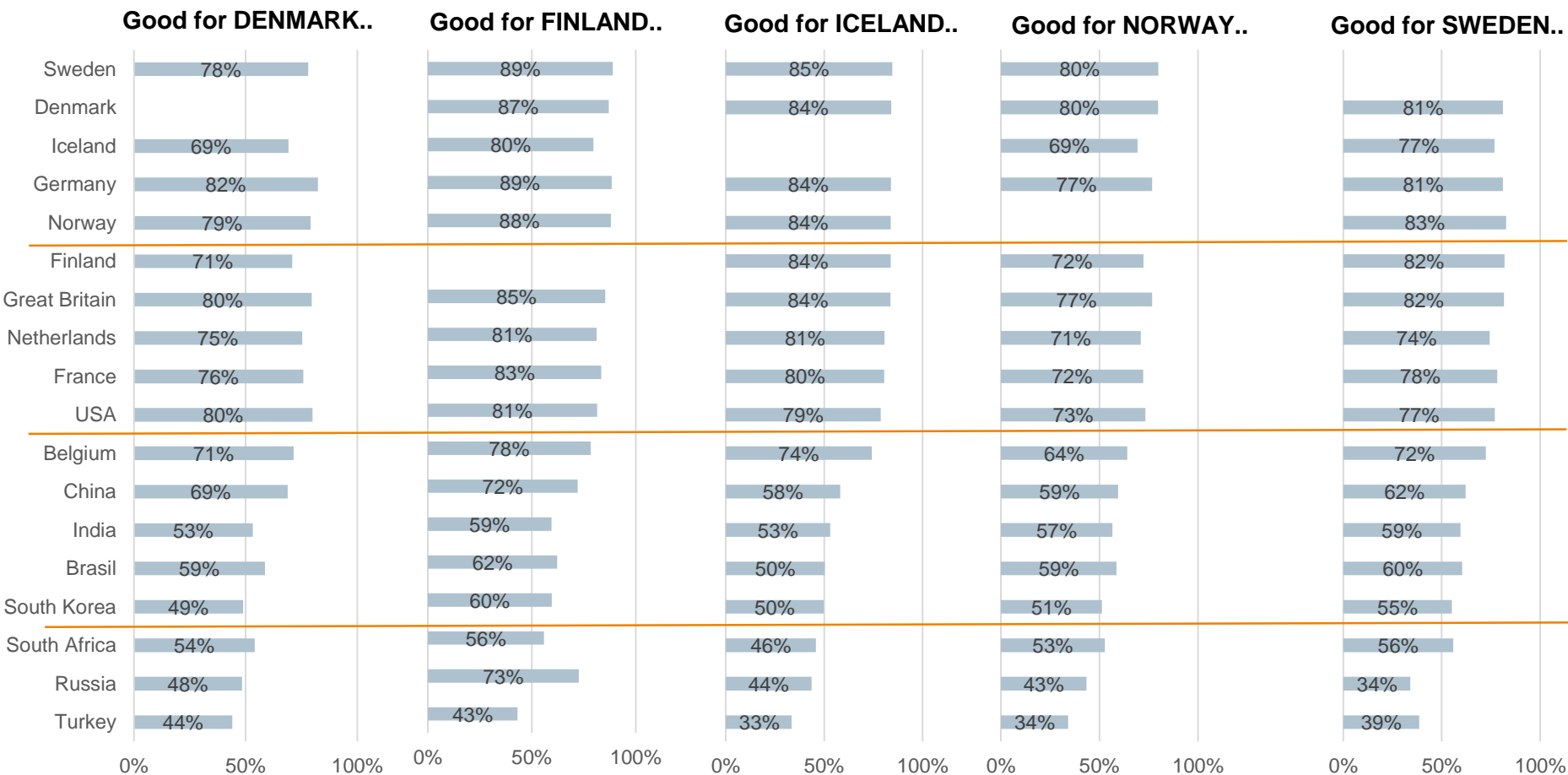
Is free trade over all positive or negative?



Question: Do you think that free trade - enabling [COUNTRY]'s companies and individuals to export and import goods and services to and from foreign countries without tariffs or other barriers - is overall something positive or something negative?

Preferred trade partners for each country

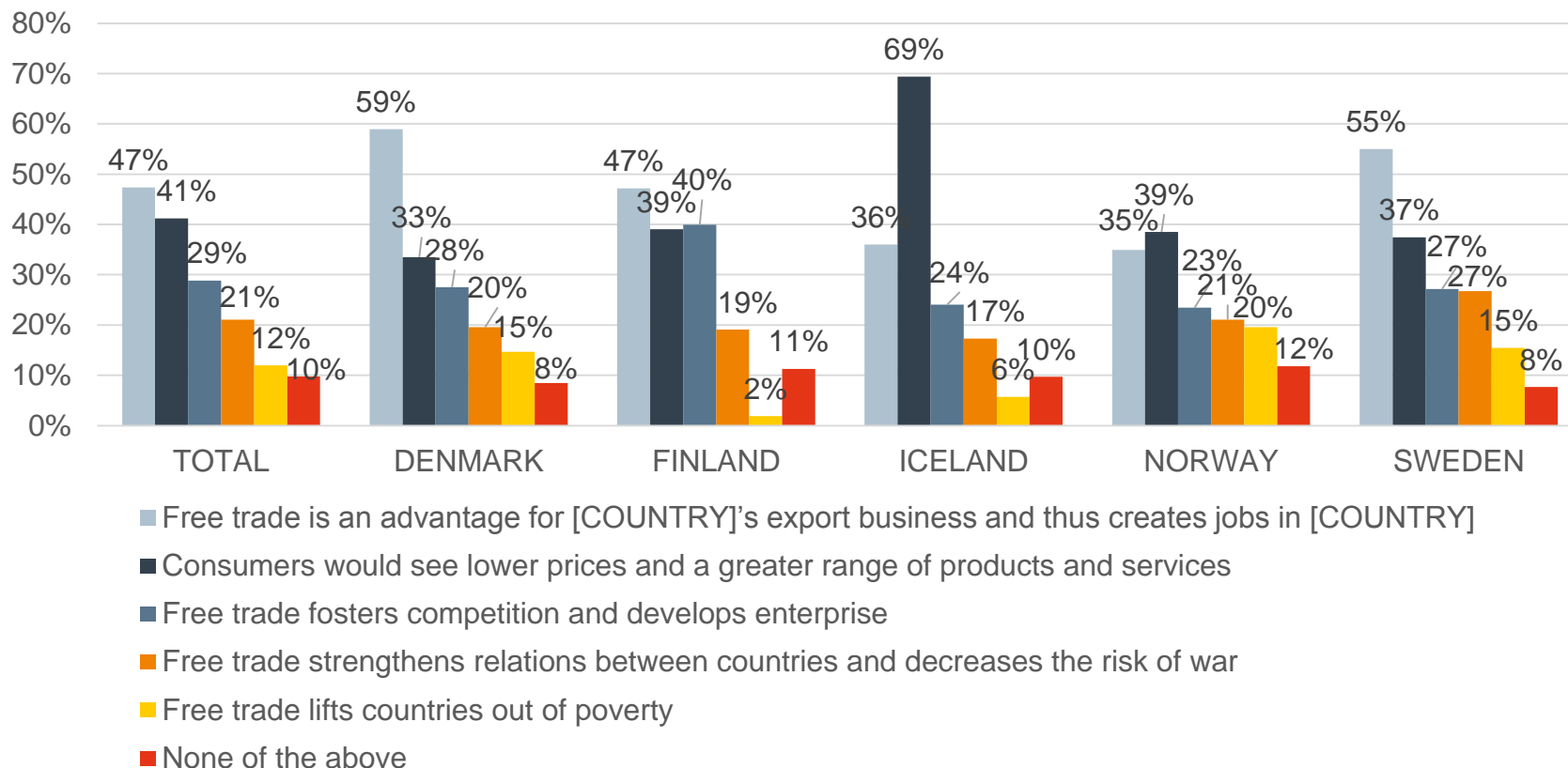
73-81 percent regards increased trade with USA 'good'



Question: Which of the following countries do you think it would be good/bad for [COUNTRY] to increase trade with? EXCLUDE [COUNTRY] FROM ALTERNATIVES LIST

Strongest pro-trade arguments in each country

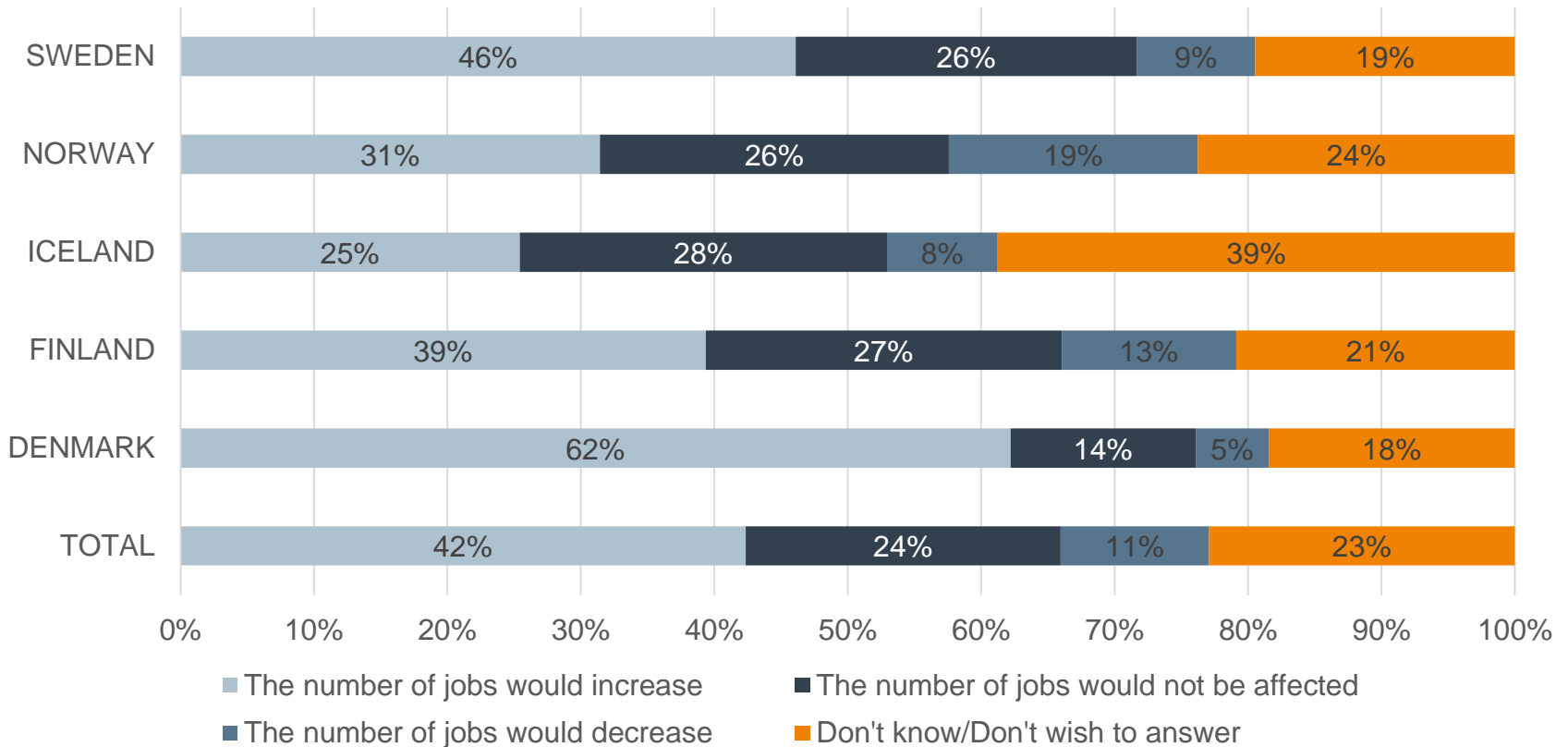
Export perspective stronger in SE, DK, import perspective in NO, IS



Question: Which, if any, do you consider the strongest arguments FOR free trade? (choose max 2)

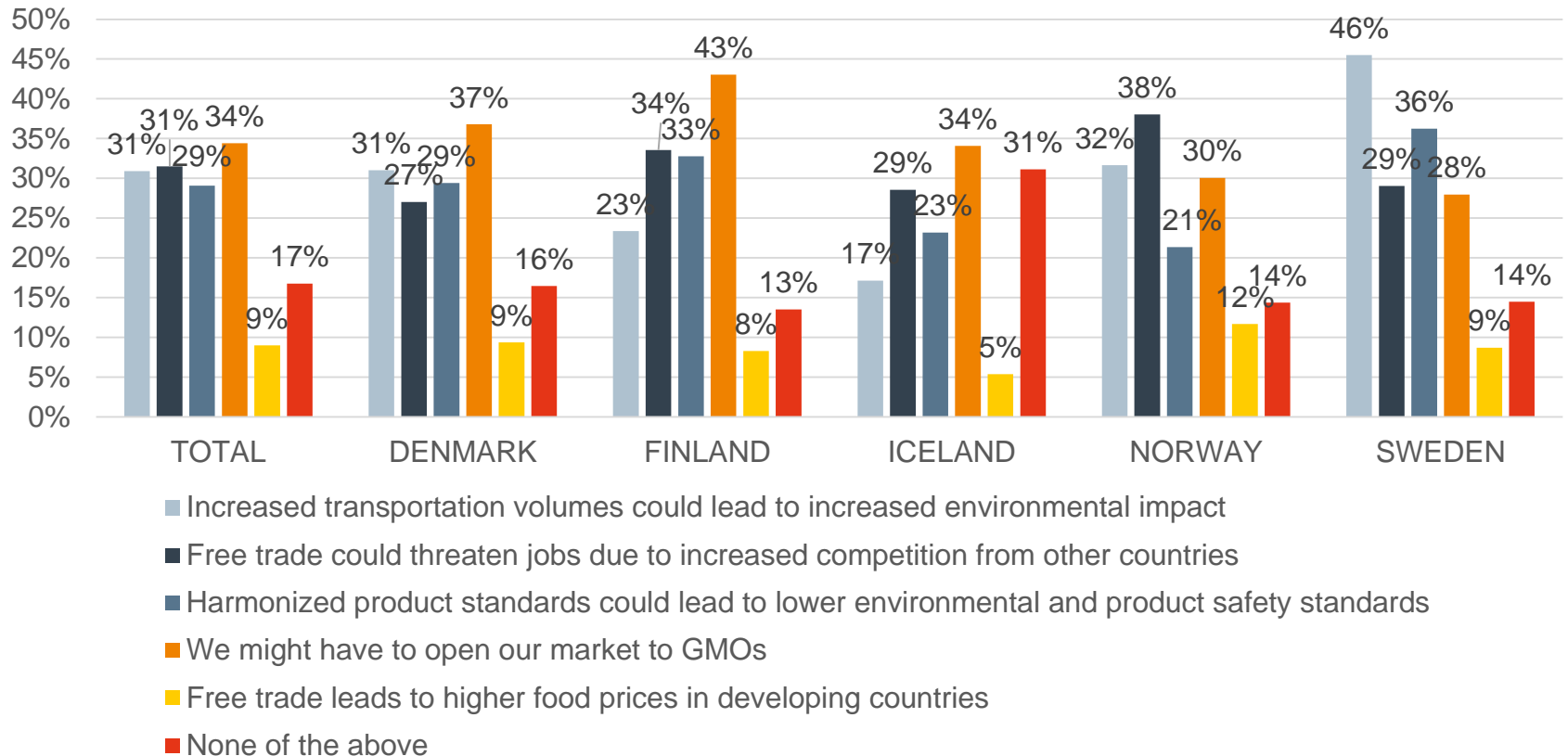
Perceived TTIP impact on jobs

Danes most optimistic



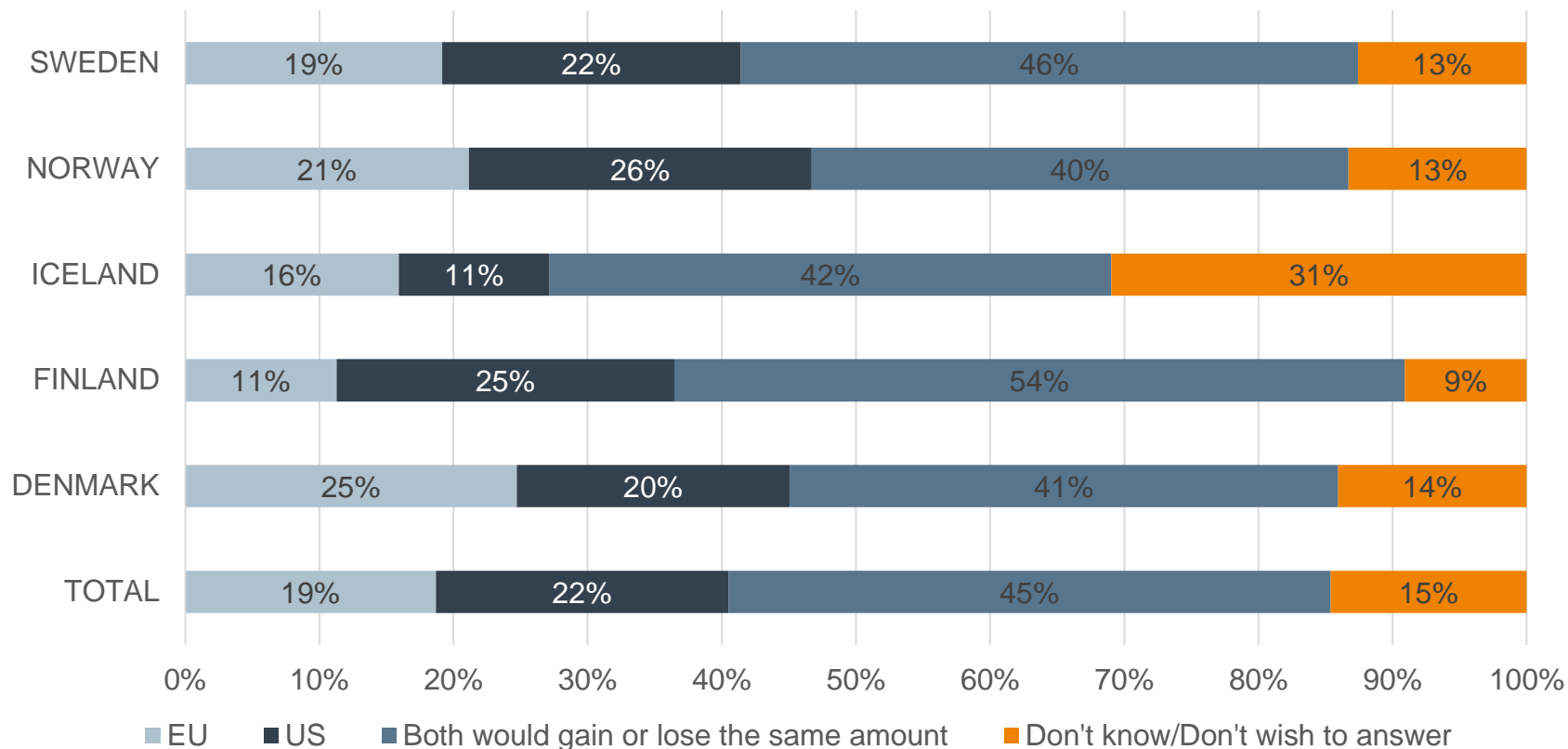
Question: How do you think a free trade agreement between EU and USA would impact the number of jobs in [COUNTRY]?

Strongest arguments AGAINST free trade



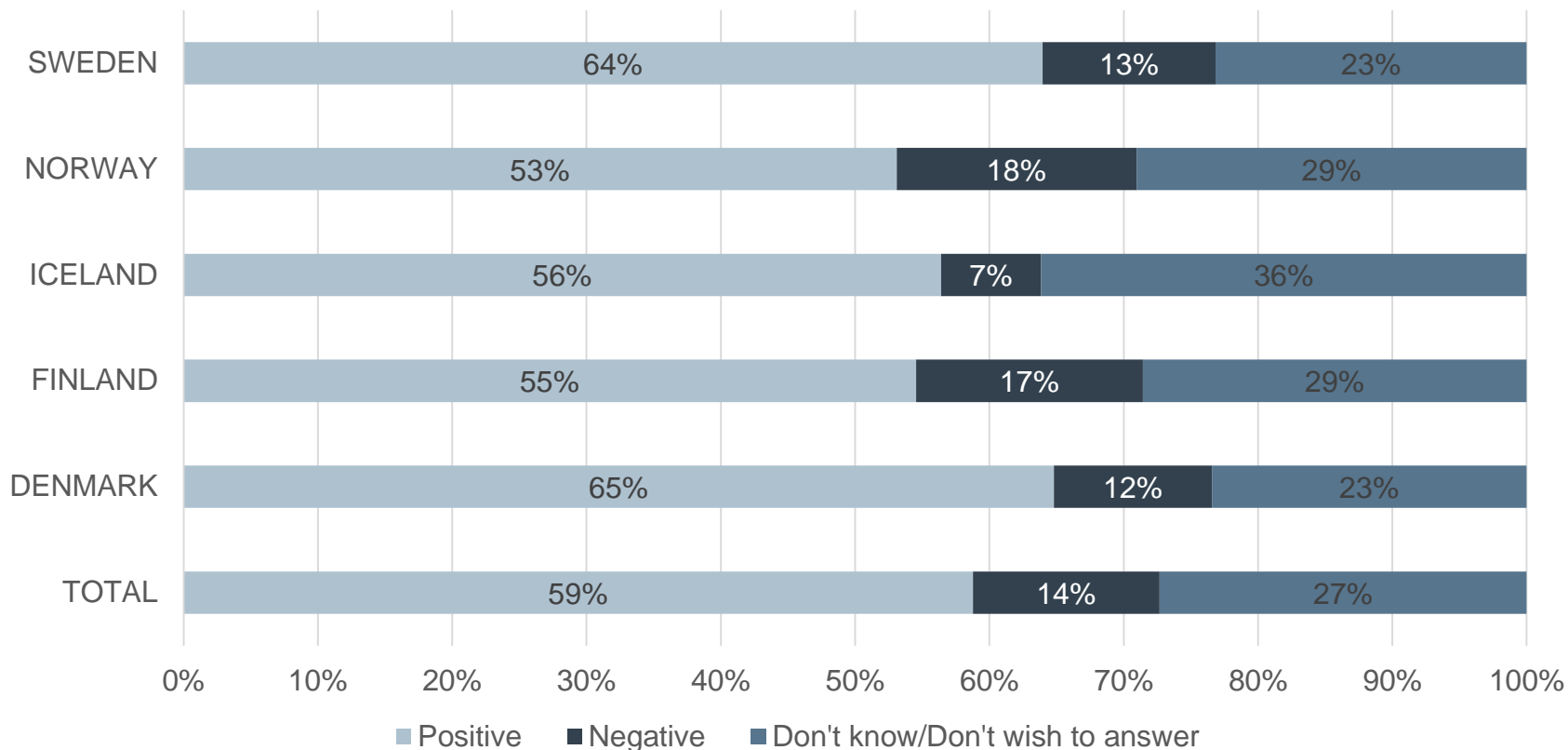
Question: Which, if any, do you think are the strongest arguments AGAINST free trade? (choose max 2)

Who will benefit the most from TTIP – EU or the US?



Question: Which side do you think has the most to gain from a free trade agreement between the EU and the US?

Overall sentiment towards the TTIP agreement



Question: A free trade agreement intended to increase transatlantic trade is currently being negotiated between the EU and the US. How do you feel about the EU signing a free trade agreement with the US?

Methodology

- CINT delivered interviews with web panelists in all countries except for Iceland, where the panelists were delivered by MMR. Both Panel providers work with ESOMAR approved panel recruitment and maintenance. Stratified sampling with regards to gender, age and region was applied in each country.
- Field period Swe-Nor-Den-Fin: 2015-July-31 – 2015-August-11
- Field period Iceland: 2015-August-06 – 2015-August-11
- Number of respondents:
 - Sweden: 1002
 - Norway: 1002
 - Denmark: 1003
 - Finland: 1001
 - Iceland: 578