



## ROUND TABLE EUROPEAN DELEGATION

October 6, 2009  
Grand Hotel, Stockholm





## AGENDA

### **9:00 – 9:30**

Opening remarks: Business Priorities for the EU-Brazil Partnership

### **09.30-10.15**

How to boost investment in the crisis and its aftermath?

### **10.15-11.00**

How to foster trade and combat protectionism in the crisis and its aftermath?

### **11.00-11.45**

How to deal with the challenges and opportunities of climate change and energy supply?

### **11.45-12.30**

Interaction with Ministers and Commissioner

### **12.30-14.00**

Lunch

### **14.15-15.15**

Closing Session with the presence of Prime Minister Fredrik Reinfeldt, President José Manuel Barroso and President Luiz Inácio Lula da Silva.

### **15.15**

Press Conference





## A WORD OF WELCOME

Peace, democracy and a free market economy cannot be taken for granted. They must be safeguarded and promoted constantly, especially in times of crisis and economic recession. The role of the private sector is essential. It is only through a business climate which stimulates production, trade and investment that we can create the growth and the jobs necessary for peaceful coexistence, stability and prosperity on our continent.

A successful and dynamic Europe must be based on a well-functioning internal market, openness to the rest of the world and the diversity of solutions and ideas. We have to think and act globally. The Swedish Presidency in 2009 can be the starting point for a Europe with sustainable competitiveness and prosperity. In order to make progress in the right direction, the Confederation of Swedish Enterprise welcomes a continued cooperation between EU and Brazil.

Warmly welcome to the EU-Brazil Round Table discussions!



Signhild Arnegård Hansen  
Chairman of the Board  
Confederation of Swedish Enterprise







## **SIGNHILD ARNEGÅRD HANSEN**

Born in 1960. Chairman of the Board of the Confederation of Swedish Enterprise since 2007 and Vice President of BUSINESSEUROPE since 2008.

Bachelor of Science in Human Resources, University of Stockholm, Stockholm, Sweden.  
Graduate of Poppus School of Journalism, Stockholm, Sweden.

Chairman of Svenska LantChips AB, Utah Chips Corporation, Les Artisans du Goût Sprl.

Ms Signhild Arnegård Hansen is a Member of the Board of King Carl XVI Foundation for Young Leadership, Stockholm School of Economics (Executive Education), The Research Institute of Industrial Economics of Sweden (IFN), Entrepreneurship and Small Business Research Institute (ESBRI), Swedish-American Chamber of Commerce in New York, and Innventia AB



## **PAOLO ANNUNZIATO**

Born in 1961. Group Vice President for Public and Economic Affairs at Telecom Italia since 2007.

Bachelor in Political Science, Luiss University, Rome, Italy.  
Ph.D in Economics, University of Chicago, Chicago, USA.

Mr Annunziato began his career at the World Bank in Washington. In 1989, he moved to consulting firm A. T. Kearney in Chicago. He joined the Research Department of Confindustria, the National Association of Italian Manufacturing in 1990, where he from 2001 ran the R&D and Innovation Department.

Mr Annunziato is also the Vice President of the Italian Chapter of the International Chamber of Commerce and a member of the Istituto Treccani Board. Further more he is author of several books and numerous papers on the economics of regulation, innovation and real business cycle.

[www.telecomitalia.com](http://www.telecomitalia.com)



## **ERIK BELFRAGE**

Born in 1946. Senior Vice President of Skandinaviska Enskilda Banken (SEB) since 1987. Since 2005, Senior Advisor to the Chairman of SEB, Marcus Wallenberg and Senior Advisor to the Chairman of Investor AB, Jacob Wallenberg.

Educated at Stockholm School of Economics, Sweden.

Chairman of the International Council of Swedish Industry and International Chamber of Commerce Committee on Business in Society. Also worth to be mentioned is that Mr Belfrage is a member of The Trilateral Commission and an associate of the European Round Table (ERT).

Mr Belfrage has earlier been a Swedish Diplomat in Geneva, Washington, Bucharest, Beirut, Paris. He is also a former Chairman of Swedish Institute of International Affairs and a former Executive Board Member of Business and Industry Advisory Committee to the OECD (BIAC).



## **LUIGI GAMBARDELLA**

Vice President, International Institutions, at Telecom Italia.

Graduate in Economics, Bocconi University, Milan, Italy.  
Post graduate of the College of Europe

Mr Gambardella is the founder of EUBrasil - the European Association for the development of relations between Europe and Brazil. Currently he is a member of the Executive Board of European Telecommunications Network Operators' Association (ETNO). He is a member of the Board in a number of organisations handling Europe's contact with external countries and regions. He is also the President of Puntoit.

From 1996-1999 he ran the regulatory and Institutional affairs for Olivetti and in 1999 he joined Telecom Italia. Further more he has been Chairman of the Board of ETNO.

[www.telecomitalia.com](http://www.telecomitalia.com)



## EMILIO GILOLMO

Chairman of Telefónica Chile and regional Director of Public Affairs and Institutional Relations for Latin America, since 2006.

As a lawyer, Mr Gilolmo has worked as a Professor of Constitutional Right at the Complutense University in Madrid and at the Diplomatic School of Spain. He has also developed several missions as an international observer of the United Nations and the European Union.

In his professional career, he has held important positions in the Banking sector in Spain, before joining Telefónica. Within the Telefónica Group, he has held important positions in the audiovisual sector, as Chairman of *Lola Films*, and Director at *Sogecable*.



## **LARS HENRIKSSON**

Born in 1950. Executive Vice President of Alfa Laval Group since 2004.

Master on Engineering, Lund University, Sweden.

Mr Henriksson started his career as a Market Assistant at Swedish-Brazilian Chamber of Commerce.

In 1977 he joined Alfa Laval AB as a Calculation Engineer. Since then he has held positions as Sales Division Manager and Managing Director in different parts of the corporation. Today Mr Henriksson is the Executive Vice President of Alfa Laval Group. He is also a member of Group Management with responsibility for Central & East Europe, Latin America and South Africa. Prior to his position today, he was the President of Alfa Laval Inc.



## **LEIF JOHANSSON**

Born in Gothenburg, Sweden, in 1951. Since 1997, President of AB Volvo and CEO of the Volvo Group.

Master of Science and Engineering, Chalmers University of Technology, Gothenburg, Sweden.

Currently Board member of Bristol-Myers Squibb Company in the US, Svenska Cellulosa Aktiebolaget and a Member of the Royal Swedish Academy of Engineering and Sciences (IVA).

Mr Johansson have earlier been the CEO of AB Electrolux, and prior to that he held various executive positions at AB Electrolux.



## **TOM JOHNSTONE**

Born in Glasgow, Scotland, in 1955. President and CEO of AB SKF since 2003.

Master of Art, University of Glasgow, Scotland, UK.

He is a Board member of Husqvarna AB, Association of Swedish Engineering Industries, and Chalmers University of Technology.

Prior to his position as the President and CEO of AB SKF Mr Johnstone has held several management positions within the SKF Group, the latest as Executive Vice President of AB SKF and President of Automotive Division.



## **JOUKO KARVINEN**

Born in Helsinki, Finland in 1957. CEO of Stora Enso since 2007.

Master of Science in electronics and industrial economics from Tampere University of Technology in Finland.

Mr Karvinen has earlier served the ABB Group in several international positions and was appointed to the board of the ABB Group Executive Committee from 2000-2002.

Before Mr Karvinen joined Stora Enso, he was the CEO of Philips and a member of the Group Management Committee and the Board of Management of Royal Philips Electronics.

Mr Karvinen is a member of a number of Boards, for example Confederation of European Paper Industries (CEPI) and EU-Russia Industrialists' Roundtable (IRT).



## **STEFAN KROEKER**

Born in 1972. Co-owner and Board member of Trivella Investimentos SA.

He received his legal education in Germany and France, where he also lectured German law.

As an attorney for Freshfields Bruckhaus Deringer and Milbank, Tweed, Hadley & McCloy LLP, Mr Kroeker has specialized in private equity investments involving German and other European companies.

Mr Kroeker is a German-Brazilian national and former management consultant for McKinsey & Co. in São Paulo. He has a long standing interest in the Brazilian industry and, in particular, private equity investments in small and medium sized Brazilian companies. He is also a member of the Brazilian Venture Capital and Private Equity Association (ABVCAP).

[www.trivella.net](http://www.trivella.net)



## LARS PERSSON

President and CEO of Swedish Space Corporation (SSC) since 2007. SSC designs, launches, tests and operates space and aerospace systems. The Swedish Ministry of Trade is the owner of SSC.

Mr Persson started his career in 1980, as a trainee at Burroughs Scandinavia as a Branch Manager with responsibility for the large accounts in Sweden.

Since then he has held a number of positions as a CEO, for example at GPI Sweden AB, France Telecom/Global One, CellPoint Inc. London, Telenor in Sweden as well as Marratech AB.

Mr Persson has also been Managing Director of Telia Mobile International and further more Senior Adviser at Telenor Mobile.



## **ELISABET SALANDER BJÖRKLUND**

Born in 1958. Executive Vice President of Stora Enso since 2008.

Master of Science in Forestry.

Currently Member of the Board of SJ AB, Bergvik Skog AB, Claes Ohlson AB, Marcus Wallenberg Prize Foundation, Swedish Forest Industries Federation, The Royal Swedish Academy of Agriculture and Forestry, and The Royal Swedish Academy of Engineering Sciences (IVA).

Ms Salander Björklund started her carrier at Domänverket in 1981 and has since then been Managing Director of Stora Timber and also Chairman of the Forest Committee of Confederation of European Paper Industries (CEPI) and Falu Redpaint (Stora Kopparbergs Bergslags AB).

[www.storaenso.com](http://www.storaenso.com)



## **HANS STRÅBERG**

Born Västervik, Sweden, in 1957. President and CEO of AB Electrolux since 2002.

Master of Science and Engineering, Chalmers Institute of Technology, Gothenburg, Sweden.

Mr Stråberg joined Electrolux in 1983 and has held various executive positions at AB Electrolux, both in Sweden and abroad. During his time at Electrolux he has stressed the importance of product development based on consumer awareness.

Prior to his time at AB Electrolux, in 1981-1983, he was an assistant to the Technical Attaché at the Swedish Embassy in Washington DC. Mr Stråberg is one of the youngest business leaders among global companies on the Fortune 500 list.



## ÅKE SVENSSON

Born in 1952. President and CEO of Saab AB since 2003.

Master of Science in Electrical Engineering. Linköping University, Sweden.

Currently Member of the Board of The Confederation of Swedish Enterprise, Micronic Laser Systems AB, the Advisory Board for The Swedish National Agency of Higher Education, and the Association of Swedish Engineering Industries. He is also a member of the Royal Swedish Academy of Engineering Sciences (IVA) and the Royal Academy of War Sciences.

Mr Svensson has prior to his position, as Saab AB's President and CEO, been President of the AeroSpace and Defence Industries Association of Europe (ASD), and Chairman of Gripen International and Industrigruppen JAS (IG JAS).



## **JÜRGEN R. THUMANN**

Born in Schwelm (Westphalia), Germany, in 1941. President of BusinessEurope since 2009.

At an age of 19 Mr Thumann took over the management of Thumann Stahl-Service Center as a partner and expanded the family business. Later he founded Heitkamp & Thumann KG in Düsseldorf.

In 1975, he became one of the partners and Chief Executive Officer of Hille & Müller. Mr Thumann was earlier the President of the Federation of German Industries (BDI) and has held the office of Vice President since January 2009. He also chairs or is a member of a number of company boards.

Before taking up the presidency of BDI, Thumann was President of the steel and metal-working industry association (WSM), a BDI member organisation.



## **MICHAEL TRESCHOW**

Born in Helsingborg, Sweden, in 1943. Since 2007, Chairman of Telefonaktiebolaget L M Ericsson and Chairman of the Boards of Unilever N.V. and Unilever PLC.

Master of Science, Institute of Technology, Lund, Sweden.

Member of the board of Knut and Alice Wallenberg Foundation, and member of the Supervisory Board of ABB Ltd and the Royal Academy of Engineering Sciences

Earlier Mr Treschow has served as the Chairman of AB Electrolux as well as Chairman of the Confederation of Swedish Enterprise. Prior to this he was the President and CEO of Atlas Copco, and he has also been a member of Investor AB, Atlas Copco AB, SKF AB, Saab AB, Parker-Hannifin Corp.



## **JACOB WALLENBERG**

Born in Stockholm, Sweden, in 1956. Chairman of the Board of Investor AB since 2005.

Bachelor of Science in Economics and MBA, Wharton School, University of Pennsylvania, Philadelphia, USA.

Vice Chairman of Skandinaviska Enskilda Banken AB (SEB) and Board member of the Knut and Alice Wallenberg Foundation AB. Further more he is Vice Chairman of Atlas Copco AB, SAS AB and serves on the Board of ABB Ltd and Coca-Cola Company.

Mr Wallenberg joined SEB in 1984. During 1990-1992 he was the Deputy Managing Director of Investor AB. In 1993 he rejoined the SEB Group, was appointed CEO in 1997 and was a non-executive Chairman of the Board between 1998-2005.



## **MARCUS WALLENBERG**

Born in 1956. Chairman of the Board of Skandinaviska Enskilda Banken AB (SEB) since 2005.

Bachelor of Science of Foreign Services, Georgetown University, Washington D.C., US.

Currently Chairman of the Board of Saab AB, and AB Electrolux. He is also Vice Chairman of L M Ericsson and a Member of the Board of AstraZeneca Plc, Knut and Alice Wallenberg Foundation, Stora Enso Oyj, and the Board Temasek Holdings Ltd.

Prior to today's position Mr Wallenberg has been a Honorary Chairman of International Chamber of Commerce (ICC), President and CEO of Investor AB, and Director of Stora Feldmühle AG in Düsseldorf .



## **ROBERTO VECCHI**

Educated at Università de Bologna, Italy.

Mr Vecchi is the president of EuBrasil - a high level non-profit making group based in Brussels, promoting relations between Brazil and EU.

Mr Vecchi is a Professor of Brazilian Studies at the University of Bologna and visiting professor at the University of Milan, he is associate researcher at the "Centro de Estudos Sociais" at the University of Coimbra in Portugal and CNPq researcher in Brazil where he is engaged with scientific programs in a wide University network. In 2009 Mr Vecchi was appointed a member of the Advisory Council of the "Brazil-UE" Group of the Brazilian Parliament.



## LEIF ÖSTLING

Born in 1945. President and CEO of Scania AB since 1994.

Master of Science, Chalmers University of Technology,  
Gothenburg, Sweden.

Master of Business Administration, Gothenburg University of  
Economics, Sweden.

Chairman of AB SKF and the Association of Swedish Engineering  
Industries. He is also a Member of the Board of the Confederation  
of Swedish Enterprise and a member of the Royal Swedish  
Academy of Engineering Sciences (IVA).

Before his position as the President and CEO of Scania AB,  
Mr Östling has held various executive positions in Scania AB.





**BRAZILIAN ROUND TABLE  
PARTICIPANTS**

Please, see separate document.

**EU-BRAZIL BUSINESS SUMMIT  
PARTICIPANTS**

Please, see separate folder.





## **ABOUT THE CONFEDERATION OF SWEDISH ENTERPRISE**


The Confederation of Swedish Enterprise was founded in March 2001, as a result of the merger between Swedish Employers' Confederation and the Federation of Swedish Industries.

The Confederation of Swedish Enterprise is a pro-business, non-profit organization representing close to 55 000 Swedish companies, of which 98% are SME companies.

The Confederation consists of 50 trade and employer association members, representing 70 % of the Swedish private sector. The Confederation's member companies employ roughly 1.7m people.

The role of the Confederation is critical in protecting and supporting the interests of businesses as well as creating broad popular support for the value and importance of enterprise. A key Confederation position is that businesses are crucial for the enhancement of the quality of life in Sweden.

The Confederation of Swedish Enterprise has its headquarters in Stockholm, Sweden, 21 regional offices all over Sweden and an EU office in Brussels.





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