



## The Confederation of Swedish Enterprise makes your voice heard

The Confederation of Swedish Enterprise is the leading representative of businesses in Sweden. We work with issues that are common to all companies with a view to creating better conditions for business owners in our country. We influence the climate for businesses — focusing on laws, regulations, and how your local authority interacts with you and handles business-related issues.

We work to build opinions and disseminate knowledge, to develop new ideas and prepare specific proposals with a view to improving conditions for entrepreneurship.

The Confederation of Swedish Enterprise comprises 60,000 small, medium-sized and large enterprises. Our members are organised in 49 sector- and employer associations, which constitute our member organisations.

#### Power to influence

- We are represented in 21 regions, and influence decision-makers throughout Sweden.
- Our experts conduct lobby actively with a view to influencing parliament, the government and the EU.
- Through our office in Brussels, we monitor and influence decisions taken within the EU.

#### Collaboration in employer issues

- The Confederation of Swedish Enterprise negotiates the terms in the collectively agreed insurance policies
- When we collaborate in collective agreements, we become a strong counterpart to strong unions
- The objective of our collaboration is to strengthen the competitiveness of Swedish companies
- In the event of union action, we offer security in the form of compensation

#### Beneficial insurance policies

- Sector-adapted collective agreements provide access to beneficial occupational pensions and insurance policies.
- The benefits make you an attractive employer
- If your company has a local collective agreement with a trade union organisation, the discount available on the insurance policy that covers shortage of work often corresponds to the total membership fee to the Confederation of Swedish Enterprise.
- Through the TRR and TSL organisations, your company has access to assistance with more efficient transition in the event of terminations.

### Power to influence

Our objective is to ensure the best possible conditions for all enterprising people, which is why we work with issues that are important to all companies in Sweden – irrespective of size or sector. In our opinion, it is a matter of influencing policy in a variety of areas, such as the labour market, taxes, education, energy, infrastructure and the local business climate. Our aimis to create good, competitive conditions for you as a business owner. We are happy to let our member organisations take care of the more sector-specific issues.



#### CASE

#### In Timrå, businesses come first

In 2001, a unanimous political decision — unique in Sweden — was taken: in Timrå, businesses come first. And it has paid dividends. In 2020, businesses in the municipality accord Timrå the third best reputation in the entire country, and the area can also take pride in having the best business climate in the whole of Norrland according to the 2020 rankings. The closely targeted, long-term work has taken some time, but the fact that businesses are important to the entire local authority is something Timrå has adopted as a consistent culture in all areas of the organisation.

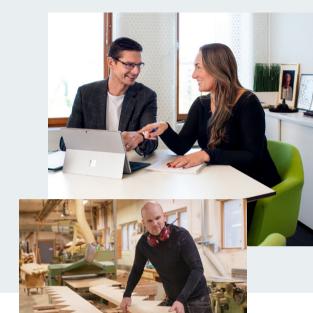
#### CASE

#### Minister for Enterprise initiated the simplification

When Ibrahim Baylan took over the post of Swedish Minister for Enterprise in 2019, the Confederation of Swedish Enterprise highlighted the need for improvements to regulations, that is the need to make regulations simple, effective and predictable. We advocated for the government to take the initiative for a project with the objective of creating simpler conditions for enterprises to function and grow. Shortly after our conversation, the minister launched a journey of simplification where he began collecting examples — and we now have a process centred on this issue.

# Collaboration means more benefits for more people

Our collaboration approach makes us stronger and spreads our proposals over a broad area. Each member organisation works with issues that affect the individual industry. The task of the Confederation of Swedish Enterprise is to deal with issues that are important to all companies irrespective of sector. We work with shared issues, but operate at different levels to achieve results. In the field of collective agreements, we team up to help ensure that pay agreement levels reinforce companies' competitive strength. Our collaboration makes it possible for our employer organisations to provide a cost-efficient solution comprising collectively agreed occupational pensions and insurance.



#### CASE

#### System for short-term leave of absence in place in record time

In March 2020, the coronavirus pandemic reached Sweden, hitting the Swedish business community hard. A large number of companies were obliged to scale down their activities, while attempting to retain their staff and their work. A system for short-term leave of absence was quickly prepared by the government, at the same time as we rapidly reached agreements with union parties. This quick action was largely responsible for saving the work of many enterprises.

#### CASE

#### Amended rules of conflict resulted in increased obligation for peace

In Gothenburg Harbour, one of the Confederation of Swedish Enterprise's member companies was subject to repeated strikes and blockades even though the business was covered by a collective agreement. The Confederation of Swedish Enterprise made it known to politicians and trades union organisations that the company was not being allowed to work in peace, which undermined confidence in the collective agreement model. In the summer of 2019, the Swedish parliament decided to amend the rules of labour conflict so as to expand the obligation for peace at companies with collective agreements.

Beneficial insurance policies

Collectively agreed occupational pensions and insurance make up a package solution that encompasses all your members and provides extra coverage in the event of: illness, work accidents, parental leave, shortage of work, old-age pension and death. Quite simply, it is excellent supplementary coverage over and above that provided by the ordinary pension scheme and statutory insurance policies. Giving employees peace of mind throughout their working lives reinforces the image of you as an attractive employer. Membership with a collective agreement also entitles you to a healthy discount on insurance policies to cover shortage of work.



#### CASE

#### Collective agreements mean cost-effective occupational pensions

The occupational pensions organised through collective agreements are to be cost-effective for employers and provide the highest pension possible for all employees. Since the first purchase in 2007, the charges have been reduced by 72 per cent on average. During the most recent purchase in 2018, the average charges for funds that can be chosen via ITP fell from 0.38 to 0.30 per cent. The same funds cost around three times as much on the open market.

#### CASE

#### Efficient and cost-free support in the event of shortage of work

In the event of a shortage of work, member companies are offered assistance in providing more effective transition for their employees. The transition agreement is intended to support white- and blue collar employees who have been laid off on account of shortage of work. It also features support for the employer executing the transition. Statistics reveal that 9 out of 10 employees find new employment or move on to another positive solution with transition assistance through TSL and TRR.

A total of 49 sector associations and employer associations work together in the Confederation of Swedish Enterprise. This translates into unmatched breadth and strength and makes us the leading organisation for companies in Sweden.

#### **Our regions**

Through our presence in 21 regions, we are close to our member companies, putting us in a position to offer member benefits in various forms locally. Local presence improves our opportunities to work close to politicians and the decision-makers to shape and influence opinion throughout Sweden.

www.svensktnaringsliv.se/regioner

#### Local business climate

We provide the local business climate with a seat at the table in the debate through our allowing around 30,000 business owners in Sweden to put forward their views on the business climate in their local authority every year. The results of our survey and ranking lay the foundations for dialogue and development in all 290 local authorities in Sweden.

www.foretagsklimat.se

#### **Our EU office**

Through our presence in Brussels, we monitor and influence decision-making within the EU. We are also working to make Europe more competitive through BusinessEurope — our counterpart at EU level and the leading business community organisation in Europe. www.svensktnaringsliv.se/eu-kontoret

#### Insurance information

Avtalat provides both you as an employer and your employees with access to assistance and information free of charge.

www.avtalat.se

#### Tidningen Näringslivet magazine

Tidningen Näringslivet magazine is the corporate news service for everyone interested in business ownership, finance, the labour market and business policy. The service is fully digital and available as a website, app and newsletter. All content is freely available, with no pay walls.

www.tn.se

#### **Daily newsletter**

Our newsletter Nytt från Svenskt Näringsliv (News from the Confederation of Swedish Enterprise) lets you follow the debate about the conditions that apply to the business community, and find out more about solutions and opportunities.

www.svensktnaringsliv.se/nyhetsbrev

You are naturally welcome to contact us for additional information about membership: medlem@svensktnaringsliv.se-+46~8~553~430~00

You can find the addresses of all our membership organisations at:

www.svensktnaringsliv.se/medlemsorganisationer

